

# LCD Digital Advertising Display

(from: [www.lcd-advertising-player.org](http://www.lcd-advertising-player.org) )

**LCD Digital Advertising Display** or Player is one kind of advertisement display equipments for advertising company or users, being displayed by TFT LCD Sscreen.. Advertising programmes ,like some pictures, posters, or videos, can be played in loop or broadcasts the files stored in CF card or other memory devices : SD Card, USB and so on, complying with music or advert words. There is big advantages for Digital advertising Display compaing with other outdoor Ad for Most of normal Outdoor ads are Rigid and indifferent and tasteless. Digital ads make it up ,not only sound ,but also the ad plot, to catch your eyes.



We can foreseen that one industry will Extraordinary impact and given a tremendous impact on peer if a lot of Digital Advertising players are setted in the same industry. You can put them in elevators, the wall beside of the lift doors, retails stores, hotels, supermarket or other public places.

Not only does it inscrease but also it shows your power in technology and equipment of modern shopping malls in the 21<sup>st</sup> century.

1. At first, we msut make clear what is LCD Digital Advertising display or player .

---

It is one kind of ad player machine, with LCD display function. Learn more : [with digital function.](#)

2. What can it do for us ?

One kind of new media can increase the sales and other values. For example, Your company's reputation is widely reported to be enhanced, if you own this total new of media. That means you fit your competitor in the terrible marketing battle , and In the ad industry, you have to account for the initiative, opportunities. You became the Number One , and others have to called you 'OLDERS' to place ad in your media.

3. Why does it bring us more values ?

---

A. It is LCD Display requipment like LCD TV, LCD MONITOR, PDP, but it can play in 24 houres every day without Sunday .

B. Regarding the digital function

---

You cann't use the LCD Panel that you buy in the street to play the ad.

It can be compatible to all of contents of digital cameras and other equipments. You can play the pictues from digital camera in teens or hundreds of in circular , and the [LCD Display](#) can make them be more clear.

Our retail stores [10.4-inch lcd advertising player-USB auto copy](#)

[7 inch LCD Advertising Player](#)

Taxi use: [9 inch lcd digital signage](#)

Other places:

- [32 inch multimedia advertising player](#)
  - [26 inch lcd media advertising player](#)
  - [Network LCD Advertising Players, lcd network advertising display](#)
  - [19 Inch LCD Advertising Player](#)
  - [19 inch touch screen advertising player](#)
-

- · 17 inch led advertising player with moving detector
  - · Building Signage, Building advertising Player-17 inch lcd display
  - · 15 inch led advertising player with cf card reader
  - · 15 Inch LCD Advertising Player
  - · 12.1 Inch led advertising player support MPEG and cf card
-