

# Taxi LCD Advertising Player

**Taxi LCD Advertising Players** are as the new terminal ad media is widely used . It is usually 7 or 9 inch **lcd advertising player** with the function of moving detector or Human sensor , that will play the program when a client get on the taxi. By this method , it can save the power .

7 or 9 inch *taxi lcd advertising players* are usually with following specifications:



(16:9) TFT true color or digital LCD screen

Moving detector (human sensor)

Support SD, MMC, MS card

Support JPEG, MPEG1, MPEG2, MPEG4, MP3 format

Automatically Loop

Built-in stereo speakers.

In the taxi there are fence-type, central type, head hanging back type, post-mirror-based, desktop and other installation method.

This taxi lcd ad player expands the advertisement's range to get more advertisers and increase their Revenue. The taxi become the advertising companies new battlefield .

## 7 inch LCD Advertising Player

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## 9 inch lcd digital signage

<http://www.lcd-advertising-player.org/News/Taxi-LCD-Advertising-Player-4.html>